



Social Enterprise Academy

Starting your Social Enterprise

Develop your skills and ideas for a thriving social enterprise



Is this programme right for me?

The Social Enterprise Academy, in conjunction with Firstport and Scotland UnLtd, have designed this dynamic and practical programme for those who are in the process of setting up their own social enterprise. Participants will finish the course with a functioning, robust business plan.

This SYSE programme will give you the skills and knowledge to take your ideas forward, providing signposting and business support during the process.

You will:

- Learn a range of vital tools and skills to help you establish a sustainable and thriving social enterprise;
- Create a living business plan with business support from Firstport, and gain confidence presenting it to others;
- Be challenged to test the feasibility of your social enterprise ideas in a highly participative and supportive atmosphere.

Who is it for?

Starting your Social Enterprise has been designed for individual social entrepreneurs who have decided to turn their enterprise ideas into a reality. The course is aimed at those new to business planning, helping participants through the development and presentation of your business plan and idea.

Programme content and duration

The structure and duration of this SYSE has been devised with momentum in mind. It is designed to support you, step-by-step, through the development of your enterprise. The dates and modules are:

- *What is it all about?* - Days 1 & 2
Understanding Social Enterprise
GLASGOW 10/11 August
- *How do I do that?* - Days 3 & 4
Developing your Social Enterprise
GLASGOW 24/25 August
- *How to Make it Work* - Days 5 & 6
Financial Issues and Action Planning
GLASGOW 7/8 September
- *Enter the Dragon's Den* - Days 7 & 8
Presentation of your Business Plan
GLASGOW 21/22 September

What is the cost?

The cost of this 8-day programme is £100. Costs for this programme are subsidised by Scottish Government through the Academy and also by Firstport and Scotland UnLtd.

How to apply:

Please contact Kim at Firstport by email:

kim@firstport.org.uk

Or telephone:

0131 220 0511